

OUR FUTURE MATTERSTOO, DOES OUR FUTURE MATTERTOYOU?

This media tool kit is to help you amplify your voice during the CBD CoP 15.2.

Don't be left behind.



# YOUR VOICE MATTERS







# WHAT IS THE CBD COP 15?

With the Convention On Biological Diversity CBD CoP 15 happening in Montreal, Canada from the 7th - 19th December 2022 & decisions that shall dictate biodiversity action for the next decade being made through something called the POST 2020 GLOBAL BIODIVERSITY FRAME WORK

Which we at SUSO are calling the SDGs of Nature!

The Convention on Biological Diversity (CBD) is the international legal instrument for "the conservation of biological diversity, the sustainable use of its components and the fair and equitable sharing of the benefits arising out of the utilization of genetic resources" that has been ratified by 196 nations.



#### **2020 UN BIODIVERSITY CONFERENCE**

COP 15 / CP-MOP 10 / NP-MOP 4

Ecological Civilization-Building a Shared Future for All Life on Earth

KUNMING - MONTREAL



# TARGET 5

## "NO TRADE NO MARKET"



## **OUR TWO SCENTS:**

## The Target states:

Ensure that the harvesting, trade and use of wild species is sustainable, legal, and safe for human Health

#### How we think it should read:

Ensure that the harvesting, trade and use of wild species is sustainable, legal, safe for human health and in line with the Convention of International Trade of Endangered Species resolutions and Directives,

Target 5 can be manipulated and should ensure it is in line with Convention of International Trade of Endangered Species resolutions and directives.

The target should ensure it is not a pandora's box for the extinction of biodiversity. As we stand strongly for the statement "No market No trade" and hence the target should not open markets in a manner that puts species in jeopardy or countries efforts to restore the same.

## TARGET 21 "YOUTH"



## The Target states:

Ensure equitable and effective participation in decisionmaking related to biodiversity by indigenous peoples and local communities, and respect their rights over lands, territories and resources, as well as by women and girls, and youth

## **OUR TWO SCENTS:**

As a demographic we are in support of Target 21 of the GBF as it shall help build capacity within the sector, add diversity of ideas and that it is in line with several national, regional, continental & international policies & documentation including:

- The National Wildlife Strategy 2030
- •Convention on international trade of endangered species CoP 18
  - Document Conf. 17.5 (Rev. CoP18)
- ASPIRATION 6 of AGENDA 2063
- •United Nations Security Council Resolution 2250: Adopted by the UN Security Council in 2015 It must be the entry point for elevated meaningful engagement and inclusion of youth

# TARGET 3

"30x30"



## The Target states:

Ensure that at least 30 per cent globally of land areas and of sea areas, especially areas of particular importance for biodiversity and its contributions to people, are conserved through effectively and equitably managed, ecologically representative and well-connected systems of protected areas and other effective area-based conservation measures, and integrated into the wider landscapes and seascapes.

## **OUR TWO SCENTS:**

We agree that there is a need for more conserved space in our lands, but for us to stand with 30x30 we need dignity for communities with free, prior and informed consent (FPIC)

# TARGET 1

## "Spatial planning/land use"



## The Target states:

Ensure that all land and sea areas globally are under integrated biodiversity-inclusive spatial planning addressing land- and sea-use change, retaining existing intact and wilderness areas.

## **OUR TWO SCENTS:**

There is unprecedented decline of biodiversity, coupled with climate change impacts that are affecting ecosystem functioning & negatively impacting peoples' quality of life, as ecosystems are failing to provide ecological services.

Spatial planning is critical for delivering economic, social and environmental benefits.

For a great percent of the world spatial plans have been made but do not necessarily mainstream biodiversity. Biodiversity already exists in these areas where spatial plans have already been made and there is a need to protect biodiversity in these areas.



# **VIDEOS**

#### LEND US YOUR VOICE!

Make a video about one of the following targets with your opinion and suggestion to world leaders.

## We shall compile and amplify.



Send us your video to <a href="mailto:phoebe@suso.world">phoebe@suso.world</a> or whatsapp +254799877123

# PICTURE FRAMES

We shall be having different picture frames to amplify general messages towards raising the youth voice.



If you want to be part of the picture frames contact us <a href="mailto:phoebe@suso.world">phoebe@suso.world</a> or whatsapp +254799877123

# TWEET

## Tweet 1

Youth inclusion is sustainable development, must be meaningful and authentic. Target 21 must stand strong on this.

#### Tweet 2

NO 30x30 without dignity to all communities! Target 3 must stand strong on this.

## Tweet 3

Target 5 should not be a loophole to extinction. CITES convention must be tied into it.

#### Tweet 4

We want a biodiversity legacy and not a catastrophe. Countries must be bold enough to make the change we need for a #NaturePositive2030





TAG:
@SUSOYOUTH
@MRPMOLL
@UNBiodiversity

@MatundaPhoebe

HASHTAGS: #SDGsOfNature #NaturePositive2030 #ForNature #CoP15

## TWEET

## Tweet 5

Peter Moll once said: How dare you create the future without us and we shall live in this future without you! #IncludeYouth

#### Tweet 6

30x30 must have Free, prior, informed consent (FPIC) at the heart of it all for it to succeed

#### Tweet 7

I did not even know about the post 2020 discussion, this is my future your talking about, DO US PROUD! Do what's right!

## Tweet 8

We have dreams, those dreams need tomorrow and tomorrow needs clean air, clean water and food security. Our tomorrow needs Nature.





@SUSOYOUTH
@MRPMOLL
@UNBiodiversity

@UNBiodiversity @MatundaPhoebe HASHTAGS: #SDGsOfNature #NaturePositive2030 #ForNature #CoP15

# SIGN UP TO BE PART OF THE CAMPAIGN

**EMAIL: Phoebe** Matunda Mzee

phoebe@suso.world

WHATSAPP: Joy

Mogeni

+254 799 877 123



Join the movement to push for a NATURE Positive Post 2020 Global Biodiversity Framework.











# YOUR VOICE MATTERS



















